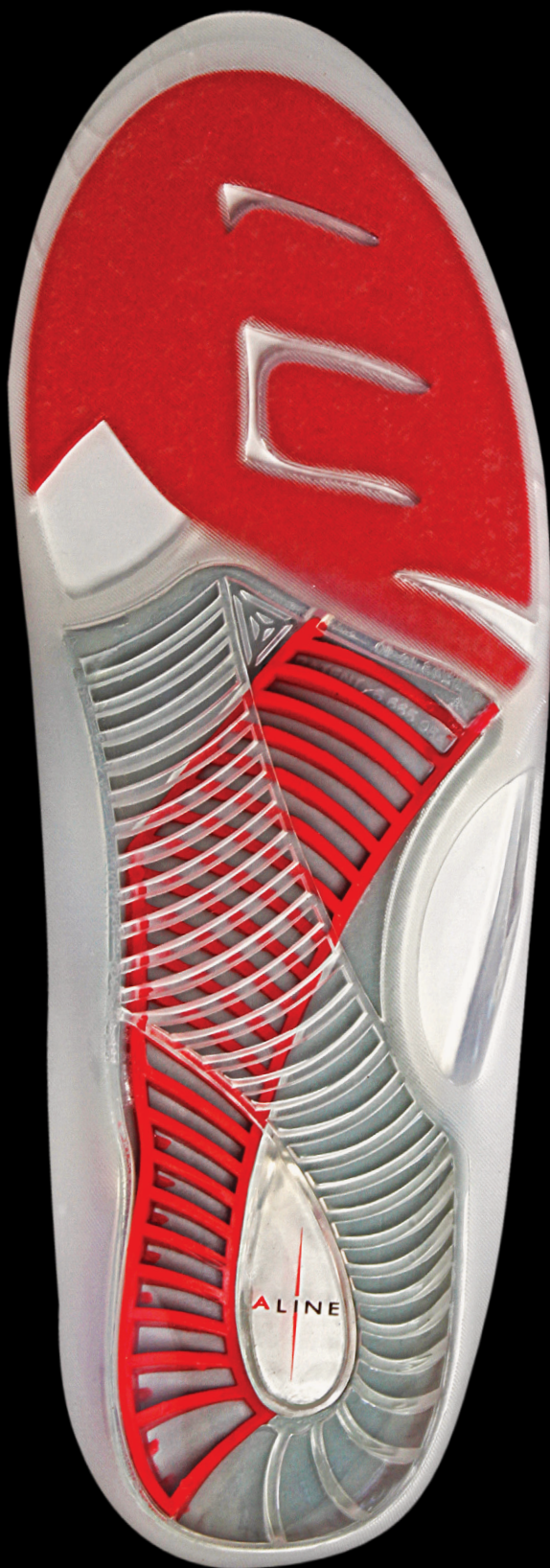


A L I N E



PUT THE FOOT IN CONTROL

What is an ALINE?

ALINE's Foot Suspension System™ is a new class of foot care system. ALINE's patented bFAST®, Foot Activated Technology™, puts the foot in control allowing ankles and knees to align themselves. An ALINE activated foot in the proper shape and alignment provides proven performance and health benefits. ALINE's technology is worn by Olympians, PGA players, NFL players, X Games athletes, Runners and patients like yours.

ALINE Features + Benefits



- ✓ Suspension Zones: allow bones to lower activating natural foot function
- ✓ RibTechnology: patented ribs flex and rebound to transfer and guide the foot's power.
- ✓ Adjustable: innovative engineering allows you to deliver a customized ALINE for each patient in moments.
- ✓ Dynamic: foot maintains alignment through motion and variable terrains
- ✓ Affordable: makes ALINE an every patient solution; not just for "bad feet" clients

Step 1 - Evaluate + Educate

The ALINE laser based fit device is an innovative system that gives you an easy to use lower extremity alignment assessment and education tool. In minutes you and your patient can see their alignment change.

Proper foot and leg alignment is key to injury reduction and long term kinetic health.

ALINE will become part of your overall patient evaluation process.



Step 2 - Align + Activate

Placing ALINEs under a patient's feet results in dramatic improvement in foot/ankle/knee alignment. ALINE's patented technology allows the foot to lower into the suspension zones, becoming part of the ALINE and its' structures. This gentle lowering of foot structures puts the foot into a "barefoot" position in shoes.



Step 3 - ALINE + Treatment

An aligned lower body allows your treatments to be more effective and longer lasting. Our automated follow-up program turns these favorable outcomes into more patient referrals for you.



Supinate



Neutral



Pronate

Step 4 - Become an ACE

ACE's (ALINE Certified Experts) share our passion for alignment and improving kinetic health and are at the forefront of offering our product to consumers. Becoming an ACE gives you the training, tools, and ongoing support needed to benefit from this important addition to your practice.

ACE program features

- ✓ On-line training and certification
- ✓ Free marketing materials
- ✓ Free patient management tools
- ✓ Highest profit margins on ALINE sales
- ✓ Monthly Newsletter with latest patient case studies and marketing tips
- ✓ Event opportunities and support
- ✓ Flexible options for joining ACE

ALINE

ACE TESTIMONIALS

I call it, "The Anti-Orthotic!" The results I have obtained with the ALINE insoles has been dramatic and profound. It has become the single most utilized support device in my office, generates numerous monthly referrals, and changed the way I evaluate my patients.

Dr. Shawn Leatherman
Suncoast Healthcare Professionals

After years of prescribing custom orthotics to my patients and clients I now use only the ALINE System. The patients and clients can see the changes and feel the difference instantly. They also do not have to wait but can leave the office with the ALINE's in hand and at a fraction of the cost.

Dr. Larry Davis
Germantown Golf Fitness

ALINEs are wonderful for everyone. I use them for my athletes, people with foot pain, knee pain, and lower back pain.

Dr. Kilpatrick SFCA

I started using ALINE dynamic inserts about 10 months ago. 30 minutes after putting them in my shoes, my low back pain disappeared. I decided to buy the ALINE system for my practice. I am not a salesman, but I put the system into one of my main treatment rooms and let my patients ask about it. It has been more successful than I ever imagined. I don't know why I waited so long.

Dr. Leonard S. Ershow
Ershow Chiropractic Center

SPORTS AND MEDICAL

- ✓ Only Foot Services Provider to ESPN's X Games
- ✓ Winner of Multiple Olympic Medals
- ✓ Over \$10,000,000 won on the PGA Tour
- ✓ Worn by NFL players
- ✓ Endorsed by Active Release Technique founder Dr. Michael Leahy
- ✓ Member of the Titleist Performance Institute Alliance Network

www.ALINE.com

1-800-736-9005